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The Business Journal of the Greater Triad Area - March 27, 2009
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Forbes ranks GSO, W-S on biz lists

The Business Journal of the Greater Triad Area

Both Winston-Salem and Greensboro are among the top 50 "Best places for business and careers" metro areas, according to a new ranking by Forbes.com, but are ranked well behind some other areas in the state.

Winston-Salem ranked number 18 on the list, which took into account factors including the cost of doing business, projected job growth, educational attainment and population. Greensboro ranked number 41.

Greensboro actually topped the ranking in terms of the cost of doing business from labor, energy, taxes and office space. Winston-Salem ranked number seven on that list. Both areas did much more poorly in Forbes' ranking system in terms of job growth and educational attainment.

Winston-Salem edged out number-19-ranked Charlotte, but other North Carolina metros came in higher. Raleigh topped the list at number one. Durham ranked number three, Asheville number six and Wilmington number 13.

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