

Masthead

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## Franklin County is getting 72 jobs

An Israeli foam maker plans to open a North American headquarters and manufacturing facility in Louisburg, creating 72 jobs.

State officials promised Palziv North America a grant worth up to \$250,000 if it meets its hiring goals. The company is owned by Palziv Ltd., which has manufacturing facilities in Israel, Romania, Ohio and Canada.

The company was drawn to Franklin County partly by an empty building it will use as a base to serve customers in North and South America. This region's educated workforce was also a lure, said Gregory Brooker, Palziv North America's CEO.

The site, about 35 miles northeast of Raleigh, will produce polyethylene foam blocks and pellets for vehicle insulation, construction materials and other applications.

The 72 jobs will pay average salaries of \$34,167, higher than the county average of \$33,176, Gov. Bev Perdue's office wrote in a statement.