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## Emerging green business conference planned in Wrightsville Beach

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Some companies whose industries have been hit hard in the great recession have successfully made the transition into green enterprise.

Representatives of those firms as well as experts on green opportunities will come together here Sept. 15 for the Emerging Green Business Conference.

The event, from 9 a.m. to 3 p.m. at the Shell Island Resort in Wrightsville Beach, will be hosted by the Wilmington-Cape Fear Home Builders Association in conjunction with the Cameron School of Business at the University of North Carolina Wilmington.

The conference will highlight emerging green industries and technology in areas such as solar energy, nuclear energy, water resources, recycling and solid waste.

Attendees also will be able to talk with federal, state and private partners who can help identify capital resources for growing green business and creating green jobs.

“Open to the public, this conference is ideal for those with a business or product idea that is lacking capital to get to market. Or, for those that have a current business that they are looking to grow in a sustainable manner,” home builders President John Lancaster said in a statement.

GE Hitachi Nuclear Energy’s chief consulting engineer, Eric Loewen, will be the keynote speaker.

The conference also will feature three successful green start-up companies – R3 Environmental and Clean Marine Technologies of Wilmington and Birdseye Renewable Energy of Charlotte.

Late in the conference, there also will be a panel of funding experts from the N.C. Military Business Center, N.C. Green Fund and venture capitalist Vieste LLC.

The event is sponsored by the Cameron School, the Star News, WWAY TV3 and Ecocentical Energy.

Cost to attend is \$25 for students and Green Building Council members, \$50 for home builder association members, and \$65 for non-members.

You can register online at [www.wcfhba.com](http://www.wcfhba.com) under “Event Calendar”.

To register by mail, send a check addressed: Attn. WCFHBA Emerging Green Business Conference – Payment, P.O. Box 3101, Wilmington, NC 28406.

-- Wayne Faulkner

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