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# Gov. Bev Perdue Cuts Ribbon as Origin Food Group Launches frūsh™ Yogurt & Fruit Shakes in Iredell County

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Healthy Foods Producer Creating 28 Jobs Initially

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Gov. Bev Perdue

STATESVILLE, N.C. – Jan. 25, 2012 – Gov. Bev Perdue spoke at a ribbon cutting today at Origin Food Group, LLC’s new facility in Iredell County where it will produce its new line of healthy food products, beginning with **frūsh™** Yogurt & Fruit Shakes.

The company is investing more than \$7 million to build and upfit its state-of-the-art food processing facility off of Interstate 40. Origin Food Group expects to create 28 jobs initially, and employ as many as 40 - 50 people by 2014.

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The facility is at the heart of Origin Food Group’s plans for Iredell County. The company will initially launch in grocery stores with a new line of Yogurt & Fruit Shakes, called **frūsh**. Debuting in four flavors: strawberry, blueberry, peach and strawberry banana and available in two sizes, 8.4 fl. oz. and 32 fl. oz., **frūsh** is designed for a healthy on-the-go

lifestyle.

Origin Food Group partners Francisco Alarcón and Bob Stamey also spoke at the event, sharing their vision for future investment in the Carolinas as they create additional healthy, tasty and affordable products to fit consumers’ busy lifestyles.

“We’re honored that Governor Perdue took the time to visit with us and help us launch our new **frūsh** plant,” said Don Greenlee, general manager of Origin Food Group. “Our products promote a healthy lifestyle, giving our customers a delicious product that they can grab ‘on the go,’ he added. All of us at Origin are excited about the future of this company and what it will mean in investments and jobs going forward,” he added.

“The **frūsh** line is just the start for Origin Food Group, with additional future super food product lines planned,” Greenlee stated. “At Origin, we are driven to continuously dream, test and innovate.”

### About Origin Food Group, LLC

Origin Food Group prides itself on promoting healthy lifestyles by creating wholesome alternatives for today’s consumers while investing in the Statesville region where the company is headquartered. A partnership, the company combines 33 years of experience in yogurt and beverages by the Alarcón family of Ecuador with the Stameys of Iredell County, N.C.’s 60+ years in the dairy farming and cattle business. Origin Food Group is the maker of **frūsh** Yogurt & Fruit Shakes, a superdrink made with real fruit, rich and creamy yogurt and all-natural health boosters like HOWARU® Bifido probiotics and TruCal® calcium. For additional information, visit [www.originfoodgroup.com](http://www.originfoodgroup.com) and [www.gofrush.com](http://www.gofrush.com).

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## Origin Food Group



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